

## **ISaidIt.ca Campaign - 2020 Rules and Regulations**

1. No purchase necessary. **Must be between 13 and 18 years of age** and be residing in New Brunswick at the time of contest to participate. During the contest period, contestants can go to [www.isaidit.ca](http://www.isaidit.ca) and access the contest. Eligible contestants can then enter for a chance to win the grand prize or accumulate votes to win secondary prizes described below. Contest starts on or about June 18, 2009, and closes September 30, 2010 at 23:59 Atlantic Standard Time.

2. **HOW TO PLAY:** Go to [www.isaidit.ca](http://www.isaidit.ca) and follow the instructions provided, including entering your contact information if you are eligible to enter for a chance to win the prize described below.

3. **PRIZE:** The **prize** available to be won consisting of a 16 GB iPad with WIFI and 3G – approximate retail value \$679. (Does not include the costs for internet or 3G connection or access.)

4. **SECONDARY PRIZES:** There are five **secondary prizes** available to be won (one per winner), each prize consisting of one \$25 iTunes gift card – approximate value \$125.00. The entrant may be asked for proof that they are currently residing in New Brunswick, and are at least 13 years of age. These prizes will be determined by the 5 registered users of isaidit.ca website who have received the most votes by their peers by September 30, 2010 at 23:59 Atlantic Standard Time (contest closing date). Votes can be accumulated by following the instructions provided on the site.

5. **DRAW:** There will be one random draw that will take place for the main prize. The draw (16 GB iPad 3G) will take part among all users who register on the isaidit.ca website and will take place on approximately October 8, 2010 at Alcool NB Liquor 170 chemin Wilsey Road Fredericton, New Brunswick, Canada E3B 5B8 from among all eligible on-line entries. The selected entrant will be contacted by phone and/or email within five days of the draw. If a selected entrant is unable to be contacted after 3 attempts, he or she forfeits the prize and another entrant may, at the sole discretion of Alcool NB Liquor (the "Contest Sponsor"), be selected.

The contest winners may be asked for proof that they are currently residing in New Brunswick, and are at least 13 years of age. The selected entrant must be in compliance with these Rules and must correctly answer a skill-testing question without assistance, in order to be declared a winner. Prize must be accepted as awarded. Prize is non-transferable and non-redeemable for cash. No substitutions, except by the Contest Sponsors, who reserve the right to substitute a prize or any portion of a prize with a prize of equal or greater value.

**ODDS:** The odds of winning the prize depend on the number of eligible on-line entries received.

6. **ELIGIBILITY:** The contest is open to residents of New Brunswick, currently living in New Brunswick, who are between the age of 13 and 18 years of age, who is not an employee of Alcool NB Liquor and their licensees, retailers, or distributors (the "Government Agencies"), prize suppliers, the contest judge, or a member of the immediate family (parent, spouse, sibling, child) of, or domiciled with any of the foregoing persons. The Government Agencies are not connected with this contest in any manner whatsoever and are not liable in any way whatsoever in regard to any matter which relates to this contest.

To be eligible, participants must have online access with a valid e-mail address as of the date of their entry. Multiple entries per e-mail address will not be accepted during the Contest period. If the identity of an entrant is disputed, the authorized account holder of the e-mail address submitted at the time of entry will be deemed to be the entrant. The individual assigned to the e-mail address by an online service provider, Internet access provider or other organization responsible for assigning the e-mail address for the domain associated with the submitted e-mail address is considered the authorized account holder. An entrant may be required to provide the Contest Sponsor with proof that she or he is the authorized account holder of the e-mail address associated with the winning entry.

7. **RELEASE:** Before a prize is awarded, winner(s) if applicable, will be required to sign one or more declaration, publicity consent, waiver and release documents releasing the, the Contest Sponsors, their parents, affiliates and subsidiaries and their respective directors, officers, employees and agents from all liability of any kind, including without limitation any loss, damage, injury (including personal injury) or expense, in connection with this contest or occurring as a result of the prize being awarded.

By participating in this contest, all participants declare that they have read, understood and complied with the contest rules, consent to the use of their name, biographical information and/or likeness for the purposes of advertising and promotion without further compensation, agree to abide by all decisions by the Contest Sponsors (which are final), and agree to release and hold harmless the Contest Sponsors, their affiliates, directors, officers, employees and agencies from any liability in connection with participating in this contest and/or any prize awarded.

The Contest Sponsors and their agents are not responsible for technical, hardware or software failures of any kind, lost or unavailable network connections, failed, incomplete, garbled or delayed computer transmissions including lost, misappropriated or corrupted entries, virus, worm or Trojan Horse damage or any other damage which may limit a participant's ability to participate in the Contest.

**8. GENERAL.** The Contest Sponsors are not responsible for errors in the offer or administration of this contest, including but not limited to, errors in the advertising, the contest rules, the selection and announcement of the winners or the distribution of any prize.

The contest is subject to all applicable federal, provincial, municipal and local laws. The Contest Sponsors reserve the right to modify or terminate this contest at any time without notice to participants. VOID WHERE PROHIBITED.

CAUTION: Any attempt by an entrant or any other individual to deliberately alter or damage any entry or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, the Contest Sponsors reserve the right to disqualify such entrant or individual and seek damages or any other remedy from any such entrant or individual to the fullest extent permitted by law.